

BLOG POST IDEAS: BEAUTY

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- product review
- favorite/holy grail products round up
- "everyday" products
- makeup tutorial
- hair tutorial
- nail tutorial
- skincare routine
- DIY beauty treatment (but please do your research and whatever you do, don't encourage people to rub lemons on their face :))
- favorite hair style
- date night makeup look
- wedding makeup look
- favorite products for a pamper day/night
- roundup of your favorite beauty blogs/bloggers/youtube channels
- best of... (a list of your most-loved products worth recommending from one particular brand)
- what's in my makeup bag
- hair care routine
- best beauty products on a budget
- best luxury products worth splurging on
- your favorite fragrance
- write about products that are worth the hype
- write about products that are NOT worth the hype
- "get the look" post inspired by your favorite star
- beauty wish list
- monthly favorites
- your favorite mascaras (including a before and after of each would make this a really cool post)
- best product to bring with you when traveling
- best products to use "on the go"
- compile a list of beauty "dupes"
- talk about your favorite subscription box
- product empties/mini reviews
- share your makeup storage
- talk about your favorite makeup books

- share your most-loved makeup tutorials
- budget beauty finds
- talk about your favorite beauty blogs
- nighttime beauty routine
- show off your makeup collection
- share your skincare saviors
- go-to makeup look
- go-to hairstyle
- morning routine beauty favorites
- talk about your favorite beauty brand
- discuss recent makeup trends
- do a makeup challenge- go out of your comfort zone and try a new look
- special events looks
- before/after
- do a star-inspired look
- talk about your absolute must-have beauty products
- share some makeup tips for beginners
- skincare tips fitting your skin type
- favorite recent beauty purchases
- problem-solving products
- compare a high-end and affordable products in your collection that are similar
- tell your readers all about your favorite drugstore products
- roundup of your favorites-favorite blushes, lipsticks, powders, etc.
- share your favorite beauty hacks
- travel beauty essentials
- talk about your favorite foundation application technique
- travel-friendly makeup looks and hairstyles
- throwback post- talk about some of your very first beauty products
- do a beauty collaboration with another blogger